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The McKinsey Way, by former McKinsey

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& Company associate Ethan M. Rasiel, provides a through-the-keyhole perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants

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to be more useful in their business."

Amazon.com: The McKinsey Way (9780070534483): Rasiel ...

Don't expect the mystique and dark secrets of McKinsey to be revealed. The "way" is quite simple and obvious to experienced consultants; but probably what new consultants need to accelerate

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their technique. The style of the book is a little frivolous for my liking in places. It could do with a decent editor.

Amazon.com: The McKinsey Way: Using the Techniques of the ...

The McKinsey Way is a light and enjoyable read for those who want a brief overview of what management

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consulting is, for those who would love a better picture of what it's like to work at McKinsey & Company, and for those who want to understand some principles of consulting which they can apply in their work.

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"Enlivened by witty anecdotes, THE MCKINSEY WAY contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." —Paul H. Zipkin, Vice-Dean, The Fuqua School of Business
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The McKinsey Way / Edition 1 by Ethan M. Rasiel, McGraw ...

The McKinsey Way is divided into 5 parts: The McKinsey way of thinking about business problems. In this part of the book, the author shares how McKinsey (and management consulting in general) solutions are fact based, rigidly structured, and hypothesis driven.

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Business Book Review: The McKinsey Way | Management Consulted

“The McKinsey Way Summary” McKinsey & Company is a worldwide-known consulting company that corporations hire for its problem-solving expertise. When asked what makes the company

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so successful, McKinsey experts “blame” the firm is proven guidelines which it uses for problem-solving. So, what are these guidelines?

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Full Summary of The Mckinsey Way Thinking Like a Consultant. Companies hire McKinsey & Company, a consulting firm that is well known for its problem

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solving expertise. The firm's success can be attributed to the use of proven guidelines for problem-solving techniques.

The Mckinsey Way Book Summary, by Ethan Rasiel | Allen Cheng

Note for "The McKinsey Way" (1) Many people has read the book "The Mckinsey

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Way", well, it's really a wonderful book. The first Three parts are of help to people who want to know how to think and solve the business problems. The first part: The McKinsey way of thinking about business...

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things the McKinsey way, but their

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consultants' minds work in similar ways to McKinsey-ites'. Forewarned is forearmed. I based this book on my own experience as a McKinsey associate from 1989 to 1992. I learned an enormous amount in that time, but scarcely enough for me to explain to the world the skills that McKinsey-ites use to succeed.

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The McKinsey Way Quotes by Ethan M. Rasiel

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perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants to be more useful in their business."

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